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KDR CREATIVE SOFTWARE SIGNS FIRST CHINA AGREEMENT

At a conference in October this year, organized by the China Metallurgical Mining Association and held in the Yunnan Province of China, Mr Geoffrey Montgomery from KDR Creative Software announced the signing of Beijing Kuang Zi Xin Mining Technology Research Co Ltd. as their distributor and exclusive representative to the minerals mining industry in China for their Australian owned and developed Enterprise Asset Management software.

KDR is already a successful Australian exporter to North America, South Africa, South East Asia, New Zealand. However to fulfill their vision to be a truly international company and a respected provider of Facilities and Asset Management software, Mr Montgomery said that China must be included in that vision. He added, "We have spent over two years of our time and energy to identify exactly the right partner for this market. The people from Kuang Zi Xin have all the attributes to make our software the de-facto standard here in China. We are looking forward to a mutually rewarding future in a difficult marketplace."

At the conference Mr Montgomery described how KDR have received significant recognition after winning an Austrade Export Award for their activities in the rail industry sector. He went on to describe his company as having over fifteen years experience writing enterprise strength software for large industrial companies and spoke of a blue chip client base naming such companies as Alcoa, Royal Australian Navy, Hydro Tasmania, Barwon Water, Queensland Rail, BHP Petroleum, San Roque Power Generation (Sithe Energy), LSI Logic, Seagate and IBM.

He further said that, "when companies use our software, they can expect to achieve up to 40% cost reduction by through maintenance and inventory management. Our product; visually describes the Asset hierarchy with point and click navigation of that hierarchy; plans and scheduled maintenance activities; manages Catalogue, Inventory and Contract requirements; provides visual Key Performance Indicators and concise Management Reports for superior decision making."

Mr Montgomery concluded by stating that the signing of this partnership agreement has cemented KDR's presence in the China market place for many years to come.

(Further information about KDR Creative Software and their activities can be found at www.kdr.com.au)



From left to right: Rebecca Wang (GNS China), Geoffrey Montgomery (KDR Creative Software), Mr XIE and Mr ZHENG (Beijing Kuang Zi Xin Mining Technology Research Co Ltd.)